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Curriculum Vitae



Name: Jan Vidar Haukeland
Profession/Title: Senior Researcher/ Researcher 1: Institute of Transport Economics (TØI), Norwegian Centre for Transport Research
Professor: The Faculty of Environmental Sciences and Natural Resource Management (MINA), Norwegian University of Life Sciences (NMBU)
PhD in Nature-based Tourism
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Date of birth: June 4, 1952
Nationality: Norwegian
Professional Societies: AIEST - Association Internationale d'Experts Scientifiques du Tourisme
TRC - Tourist Research Centre

Key Qualifications

Haukeland has a long-lasting career as a social scientist/ tourism researcher. He has held positions as Chief Research Officer (tourism research) and Head of Department for Communication and Accessibility at the Institute of Transport Economics (TØI), and has been granted status as Researcher 1 (highest ranking) in TØI's professional competence system.

Haukeland holds a part-time position as Professor at the Faculty of Environmental Sciences and Natural Resource Management (MINA), Norwegian University of Life Sciences (NMBU). His professional experience includes teaching and supervision in nature-based tourism on master level.

The research activities comprise a wide range of issues within the field of tourism: Nature-based tourism, management of tourism in protected natural areas, tourism impacts on local communities, national holiday surveys, foreign visitor surveys, tourists' expenditure surveys,

welfare aspects of travel and tourism, alternative tourism, trend analyses of tourism developments, tourism marketing issues, tourism attraction studies, etc.

Haukeland has also held long-term editorial responsibilities in scientific tourism journals.

Employment Record

2012-	Professor, Institute of Nature and Resource Management (INA), NMBU, Master program in Nature-based tourism. Senior Researcher, INA/ NMBU
2011-	
2007-2011	PhD Scholar, NMBU
2007-	Senior Researcher/ Researcher 1, TØI
2001-2007	Head of Department, TØI
2000-2014	Chief Editor: <i>Scandinavian Journal of Hospitality and Tourism</i> (Affiliation: University of Stavanger)
1996-2001	Deputy Head of Department, TØI
1992-2000	Chief Research Officer, Tourism Research, TØI
1985-92	Research Officer, TØI
1983-85	Lecturer in social sciences, Molde University College
1980-83	Research Officer, TØI
1977-80	Research Assistant, Institute of Applied Social Science (INAS)

Education

2011	PhD in Nature-based tourism, NMBU
1979	Advanced Master Degree (Mag. Art. in Sociology), University of Oslo (UiO)
1976	Bachelor of Art (Sociology, Political Science and History), UiO

Recent research projects (PL=Project Leadership, WPL=Work Package Leader)

2016-2020	BIOTOUR – From Natural Resources to Valuable Experiences: Tourism in the new Bio-economy (BIOTOUR)	Deputy PL, WPL
2016-2019	PlanCoast – Intergrated Coastal Zone Management and Planning: Legal and Structural Challenges	WPL
2015-2017	Besøksforvaltning og lokalsamfunnsutvikling [Visitor Management and Local Community Development]	
2012-2013	Naturbaserte reiselivsbedrifter i Norge [Nature-based Tourism Enterprises in Norway]	
2011-	PROTOUR – Dynamiske forvaltningsperspektiver på reiseliv i nasjonalparker [PROTOUR – Prospects for Managing Tourism Development in Protected Areas in a Period of Transition]	PL
2007-2011	SUSTOUR – Bærekraftig reiselivsutvikling i en nasjonalparkregion [SUSTOUR – Sustainable tourism development in mountain park areas: Ecological and economic impacts, stakeholder interests, and marketing/management strategies under alternative scenarios]	

Editorial

"Resource Editor", *Annals of Tourism Research*. 1991-2017
 Editorial board member: *ANATOLIA*. 2000 –
 Chief Editor: *Scand. Journal of Hospitality and Tourism*. 2000 – 2014.

Teaching Teaching and supervision on master level, Norwegian University of Life Sciences (NMBU). 2007-.

Dissertations

Haukeland, J. V. (2011). Sustainable Tourism Development in a Norwegian National Park Area – Exploring Social Aspects. *PhD Thesis 2001*: 71. Ås: Norwegian University of Life Sciences (NMBU)/ Dept. of Ecology and Nature Resource Management.

Haukeland, J. V. (1979). *Ung i Fjellidal. En undersøkelse av sosial differensiering blant yngre tenåringer i et jordbrukssamfunn*. Magistergradsavhandling i sosiologi. Universitetet i Oslo/ Institutt for sosiologi.

Scientific Articles, International Journals

Elmahdy, Y.M., Haukeland, J.V., & Fredman, P. 2017. [Tourism megatrends, a literature review focused on nature-based tourism](#). *Norwegian University of Life Sciences, MINA fagrapport 42*. 74 pp.

Haukeland, J. V., & Stokke, K. B (201X). Balancing tourism development and nature protection in the coastal zone– coordination challenges between national park management and municipal land use planning. *Journal of Environmental Planning and Management*. Manuscript accepted.

Landa Mata, I., Fossgard, K., & Haukeland, J. V. (201X). Do visitors gaze and reproduce what destinations wish to commercialize? Perceived and projected image in the UNESCO World Heritage area “West Norwegian Fjords». *Int. J. of Digital Culture and Electronic Tourism*. Manuscript accepted.

Higham, J., Haukeland, J. V., Hopkins, D., Vistad, O. I., Lindberg, K., & Daugstad, K. (2016). National Parks policy and planning: a comparative analysis of friluftsliv (Norway) and the dual mandate (New Zealand). *Journal of Policy Research in Tourism, Leisure and Events*, (8)2,146-175. DOI: 10.1080/19407963.2016.1145688

Vistad, O. I., Wold, L. C., Daugstad, K., & Haukeland, J. V. (2016). Mimisbrunnr Climate Park – a network for heritage learning, tourism development, and climate consciousness. *Journal of Heritage Tourism*, (11)1, 43–57, DOI: 10.1080/1743873X.2015.1082570

Veisten, K., Haukeland, J. V., Baardsen, S., Degnes-Ødemark, H., & Grue, B. (2015). Tourist segments for new facilities in national park areas: profiling tourists in Norway based on psychographics and demographics. *Journal of Hospitality Marketing & Management*, (24)5, 486–510. <http://dx.doi.org/10.1080/19368623.2014.911713>

Veisten, K., Lindberg, K., Grue, B., & Haukeland, J. V. (2014). The role of psychographic factors in nature-based tourist expenditure. *Tourism Economics*, 20(2), pp 301-321. <http://dx.doi.org/10.5367/te.2013.0281>

Haukeland, J. V., Veisten, K., Grue, B. & Vistad, O .I. (2013). Visitors’ acceptance of negative ecological impacts in national parks: Comparing the explanatory power of psychographic scales in a Norwegian mountain setting. *Journal of Sustainable Tourism*, 21(2), 291–313. DOI: 10.1080/09669582.2012.692685

Haukeland, J. V., Daugstad, K., & Vistad, O.I. (2011). Harmony or Conflict? A focus group study on traditional use and tourism development in and around Rondane and Jotunheimen national parks in Norway. *Scandinavian Journal of Hospitality and Tourism*, (11:sup1), 13–37. DOI:10.1080/15022250.2011.632597

Haukeland, J. V. (2011). Tourism stakeholders' perceptions of national park management in Norway. *Journal of Sustainable Tourism*, 19(2), 133–153. DOI: 10.1080/09669582.2010.517389

- Haukeland, J. V., Grue, B. & Veisten, K. (2010). Turning national parks into tourist attractions: Nature orientation and quest for facilities. *Scandinavian Journal of Hospitality and Tourism*, 10(3), 248–271. DOI: 10.1080/15022250.2010.502367
- Jacobsen, J. K. S., & Haukeland, J.V. (2002). A Lunch with a View: Motor Tourists' Choices and Assessments of Eating-Places. *Scandinavian Journal of Hospitality and Tourism*, 2(1), 4–17.
- Haukeland, J. V. (1996). Welfare Consequences of Injuries due to Traffic Accidents. *Accident Analysis and Prevention*, 28(1), 63–73.
- Haukeland, J. V. (1996). Norwegian and foreign tourists' expenditures in Norway during the summer of 1995. *Tourism Review*, 51(3), 45–52.
- Haukeland, J. V. (1995). Tourism marketing through the distribution channel. *Tourism Review*, 50(2), 18–24.
- Haukeland, J. V. (1992). Motives for holiday travel. *Tourism Review*, 47(2), 14–17.
- Haukeland, J. V. (1990). Non-travellers: The flip side of motivation. *Annals of Tourism Research*, 17(2), 172–184.
- Haukeland, J. V. (1984). Sociocultural impacts of tourism in Scandinavia. *Tourism Management*, 5(3), 207–214.

Scientific Articles. Norwegian Journals (with peer review)

- Stokke, K. B., Haukeland, J. V., & Clemetsen, M. (2016). Koordinert besøksforvaltning som redskap for bærekraftig reiselivsutvikling. En casestudie fra Nærøyfjorden. *Kart og Plan nr. 4, vol 76*, 263–275.
- Haukeland, J. V., Vistad, O. I. , Stokke, K. B., & Daugstad, K. (2013): Reiseliv i norske nasjonalparker – forvaltningsmessige forutsetninger og utfordringer». *UTMARK; nr 2*.
- Jacobsen, J. K. S., & Haukeland, J. V. (2005). Nyvågar/ Storvågan som ”iscenesatt fiskevær”. *Ottar*, 257(4), 19–25.

Book Chapters (selected)

- Fredman, P., & Haukeland, J. V. (2016). New challenges for managing sustainable tourism in protected areas. A Scandinavian Perspective. In T. Hammer, I. Mose, D. Siegrist, & N. Weixlbaumer (Eds.), *Parks of the Future. Protected Areas in Europe Challenging Regional and Global Change* (pp. 137–137). München: oekom verlag.
- Haukeland J. V., & Jacobsen, J. S. J. (2015). Norway, tourism. In J. Jafari, & H. Xiao (Eds.), *Encyclopedia of Tourism*. Springer International Publishing. doi:10.1007/978-3-319-01669-6_484-1
- Daugstad, K., Haukeland, J. V., & Vistad, O. I. (2012). Tradisjon og nyskaping? En analyse av ulike næringsinteresser i og ved Rondane og Jotunheimen nasjonalparker. I M. Forbord, G. T. Kvam, & M. Rønningen (red.), *‘Smak, kultur og opplevelser’ – nye ideer om reiseliv i Norge*. Trondheim: Tapir Akademiske Forlag.
- Haukeland, J. V. (2011). Den Norske Turistforening – a Voluntary Sector Sustainable Programme in Norway. In A. S. Travis (Ed.), *Planning for Tourism, Leisure and Sustainability*. Wallingford: CABI.

Articles in Norwegian Journals (not peer reviewed, selected)

Stokke, K.B., Haukeland, J.V., & Skriver Hansen, A. Nasjonalparker – fra fjell til kyst. *PLAN* 6/2017, p. 32-37.

Haukeland, J. V., & Stokke, K. B. (2015). Nasjonalparkene – en ressurs for regional utvikling. *PLAN – Tidsskrift for samfunnsplanlegging, bolig og byplan og regional utvikling*, nr. 2, s. 44-49 (i spesialnummer: «Norsk regionalpolitikk og regional forskning – ved et veiskille?»)

Haukeland, J. V., & Mo, W. (1990). Tyngre reiselivsutvikling i lokalsamfunn: Eksempler fra Nes og Nord-Aurdal. *Plan og arbeid* nr 3/4, 56–62.