

Mobidot

Privacy policy in short

As mobility service provider we find it of utmost importance to inform you adequately about our services and the implications of these services to your privacy. Key in our services is that we register your travel behaviour for you using location tracking via your Smartphone. Together with some personal administrative information this movement data creates a privacy-sensitive data collection used in our services. Therefore, on this registration the Dutch and European privacy and data protection laws are applicable.

Below you find in short the Mobidot policies to protect your privacy in case you use our services. If you do not agree with this privacy policy you should cease all use of our services.

1. We only collect and use data that is relevant to provide you our services.
2. Only a limited group of authorized system administrators of Mobidot have access to your personal data in our databases.
3. You have the right to access all personal data that has been collected with our services. If you believe that personal data is recorded incorrectly, you may request Mobidot to change it. Request mails can be send to support@mobidot.nl
4. Personal data will never be provided to third parties without your permission. The data can be used under no circumstances by controlling authorities to assess your behaviour in traffic.
5. We analyse your data to improve and customize our services.
6. Whenever you notify Mobidot that you would like to end all use of our services, we will delete all of your personal data in our possession. Such a notification mail can be send to support@mobidot.nl
7. If you believe Mobidot does not handle your personal data correctly, you can object through our complaints procedure starting with an objection mail to support@mobidot.nl

Mobidot

Privacy policy

This Privacy Policy describes how and when Mobidot B.V. (“Mobidot”, “us” or “we”) collects, processes, uses and shares your information when you use our Service. Key in our Service is that we register your travel behaviour using location tracking via your Smartphone.

If you do not agree with this Privacy Policy you should cease all use of our Service. This Privacy Policy complies with Dutch and E.U. Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. If you have any questions or comments about this Privacy Policy, please contact us at support@mobidot.nl

Personal Data is information related to you as an identifiable individual such as name, address and phone number, but also measured data on your whereabouts.

Anonymous Data is isolated information that cannot be related to you as an identifiable individual by Mobidot or its Partners. Nevertheless this information can be unique or considered in whole or in part as personal by you. For example a certain route that you have travelled.

Data collection and use

The Personal Data we collect from you is used to a) provide you with our Service or related Services and Apps of our Partners where our Service is integrated, b) to be able to develop new Services and Products, c) to improve the functionality, performance and support of our Service and d) to provide you with extra information and possibilities.

We collect Personal Data on a voluntary basis via your use of or your interaction with an App on your Smartphone that has integrated our Service. This can be an App provided by Mobidot or a Partner of Mobidot. We ask your explicit consent ('opt-in') to collect and use Personal Data prior to actual use of our Service. You declare and ensure that the Personal Data provided by you is in all respects true, complete and correct. We may collect and divert Anonymous Data passively or actively and link it to your Personal Data. The data categories we collect are:

- If you open an Account through our Service, we collect the following personal contact information: user name and optionally gender, age, interests and email address;
- Your Account is protected by a username / password combination. This information is strictly personal and should never be shared with third parties. Always choose your passwords wisely.
- When you use our Service, location and movement Data is collected from your Smartphone in an automated way. Our Service records the following items:
 - Location (based on GPS, Wi-Fi and cell towers)
 - Accelerometer samples
 - Wi-Fi network IDs;

- Timestamps
- If you request customer support for our Services, we collect personal information so we can provide adequate support and help. This includes your name, mailing address, telephone number, email address and how you want us to contact you. Moreover, where needed to resolve problems we collect information on your Smartphone provider, type and used operating system;
- If you give us feedback, we collect all information contained in the feedback. We may use such information for any purpose, provided we do not associate such feedback with your Personal Data.
- We may receive Anonymous Data from third parties (e.g. traffic information). We can add this information to your Personal Data we have already collected for the purpose described in this Privacy Policy.

Data processing

When you use our Service, we retrieve the collected location and movement Data from your Smartphone and process and enrich it into a travelled trace ('trip'). This trip consists of the following information:

- Begin- and end time;
- Duration;
- Begin- and end location, route and used infrastructure;
- Speed- and acceleration patterns;
- Modality;
- Purpose;
- Weather conditions

Each trip is added to a collection, which gives in combination with your UserID a Personal Mobility Profile.

Your Personal Data and your personal Mobility Profile are used by Mobidot to carry out the obligations arising from the provision or support of our Service to you under the Terms of Use for End Users or other conditions that apply. Mobidot will not change these goals without prior notification.

Mobidot may contract a third party to perform its obligations under this policy. These third parties may help Mobidot, for example, to process information, to provide incentives or to provide additional Services. These third parties are always obligated to protect your Personal Data in accordance with this privacy policy. Mobidot is and remains responsible for the use of your Personal Data.

Provision and disclosure of Data by Mobidot

Personal Data will not be disclosed to third parties. Data is released only after you have given explicit permission or order here. The Data is not released to control authorities to allow assessment of your behavior in traffic.

Mobidot will only provide (parts of) your Personal Data or your Personal Mobility profile to third parties when Mobidot reasonably believes it is required to do this

- To comply with legal requirements or litigation;
- To prevent serious prohibited or illegal activities;
- To carry out actions to protect the interests of you or other users;

- Defend the rights or property of Mobidot or other third parties;
- To implement this privacy policy.

Mobidot may create Anonymous Information records from your Personal Data by omitting all information or references with which you can be identified therefrom. Mobidot can use this Anonymous Information discretion to analyse usage patterns to improve our products and services and develop new products or services. Mobidot reserves the right to disclose or distribute Anonymous Information to third parties for example for traffic and mobility management purposes.

Security of the information you share with Mobidot

We recognize our responsibility to protect the Personal Data you have entrusted to us. We take both administrative, procedural, technical, and physical measures to protect your Personal Data and Personal Mobility profile against abuse, as well as unauthorized access, disclosure, alteration and destruction. Your Personal Data, Mobility Profile as well as other Anonymous Information are stored and processed by Mobidot hosted by service provider Previder (www.previder.nl) in a secure twin-datacenter in the Netherlands.

Mobidot will ensure that its security policy, the implementation of its internal security and secrecy at least meet the criterion of "appropriate security" as defined in Article 13 of the Dutch DPA ('Wet Bescherming Persoonsgegevens'). Only a limited group of authorized system administrators of Mobidot have access to your Personal Data in our databases. Moreover only a limited set of system administrators of Mobidot and our hosting provider have physical access to the infrastructure hosting our application and services.

However, we cannot exclude all security risks associated with digital data and Mobidot cannot be held liable for access to or unauthorized use of the information you have provided to us or collected or distracted by us. Be always careful about sharing information or showing personal Data to others. Mobidot can never be responsible for the use, abuse, collection or disclosure of information outside the Mobidot Products and Services.

Access to and modification of your Personal Data

We offer choices in our services regarding the collection, use and sharing of your Personal Data and Personal Mobility profile. This choice may affect the services, functionality and information we can provide.

You can see your Personal Data and modify your account by editing your account information. We never change your Personal Information as it is impossible to verify your identity remotely through our Services or our Product support.

Through our Services, you can access most information in of your Personal Mobility profile and change, correct or revise some parts. If you want a complete overview of what Personal Data is collected, you can at any time post an information request through support@mobidot.nl. Mobidot will provide this information within four weeks. There may be costs associated with this facility.

Removal of your Personal Data

If you wish to terminate your account and/or have your Personal Data deleted, please contact support@mobidot.nl with this request. Mobidot will hereafter close your account within 20 business days and remove all of the Personal Data stored by Mobidot.

Possible takeover of Mobidot

In case Mobidot is sold or transferred , or in the event that most assets of Mobidot are sold or transferred to a third party, we will inform you on this change and provide you with the option to have your data deleted before any such change will be effectuated.

If Mobidot or our assets are acquired by a third party, then that third party accepts the rights and obligations regarding your Personal Information as described in this privacy policy.

Questions about privacy

If you find that the use of your Personal Data is not in accordance with the purpose as described in this privacy policy , or if you have questions or suggestions regarding this privacy policy , please contact us via support@mobidot.nl

Children

We do not knowingly collect Personal Data from children under 16 years . If you believe that we have collected personal information from a person who is under 16 please contact us and we will close this account and all Personal Data associated with that.

Changes to this privacy policy

This Privacy Policy is subject to occasional revision. We will notify you of any significant alterations with reasonable notice through our Services, by email or otherwise. If you do not agree to the altered privacy policy , please stop using the Mobidot Products and Services before these alterations become effective.

About Mobidot

Mobidot B.V. is a Dutch company and innovative specialist in measuring and influencing personal mobility behavior via Smartphone.

Mobidot B.V

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